

# Date, indicatori politici bazate pe evidente

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**Viziune** - imagine dezirabila pentru viitor, orienteaza actiunea  
(Ex: viziunea Apple anii '80: "make tools for the mind that advance humankind")



**Scenarii** - evolutii posibile ale unor sisteme  
(Ex: robotizarea agriculturii)



**Wild card** - Fenomene cu probabilitate mica, dar impact mare  
(Ex: invazia lacustelor)



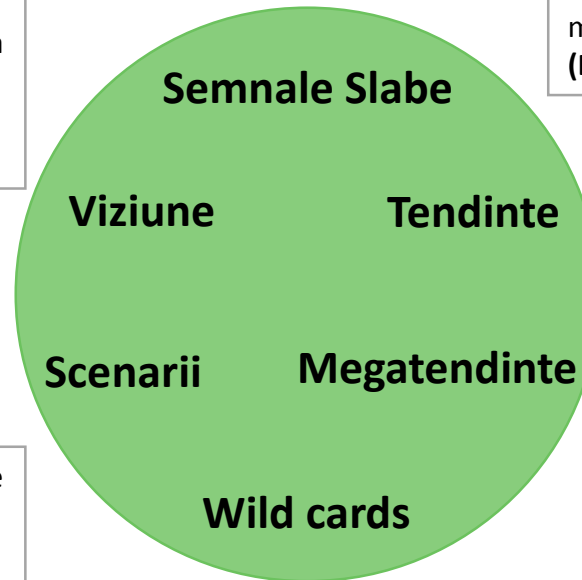
**Semnale Slabe** - Fenomene emergente disruptive, cu potential de transformare in tendinte  
(Ex: printarea 3D de organe)



**Tendinte** - fenomene manifeste, cu probabilitate mare de continuare  
(Ex: crowdfunding)



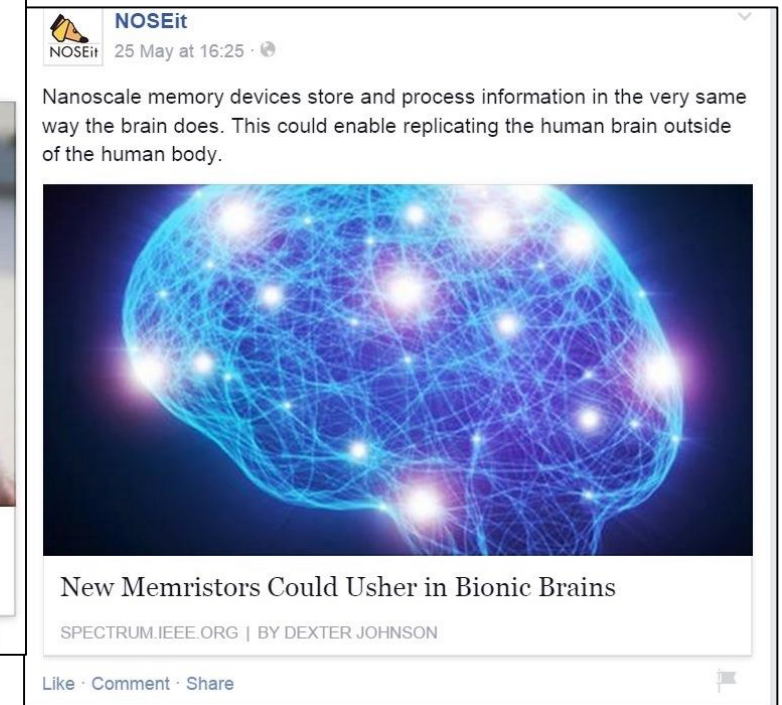
**Megatendinte** - Fenomene mature, cu implicatii multiple la scala mare  
(Ex: imbatranirea populatiei)



# HORIZON SCANNING

## Identifying the emergent technologies – Dissemination on social networks

<https://www.facebook.com/NOSEit>







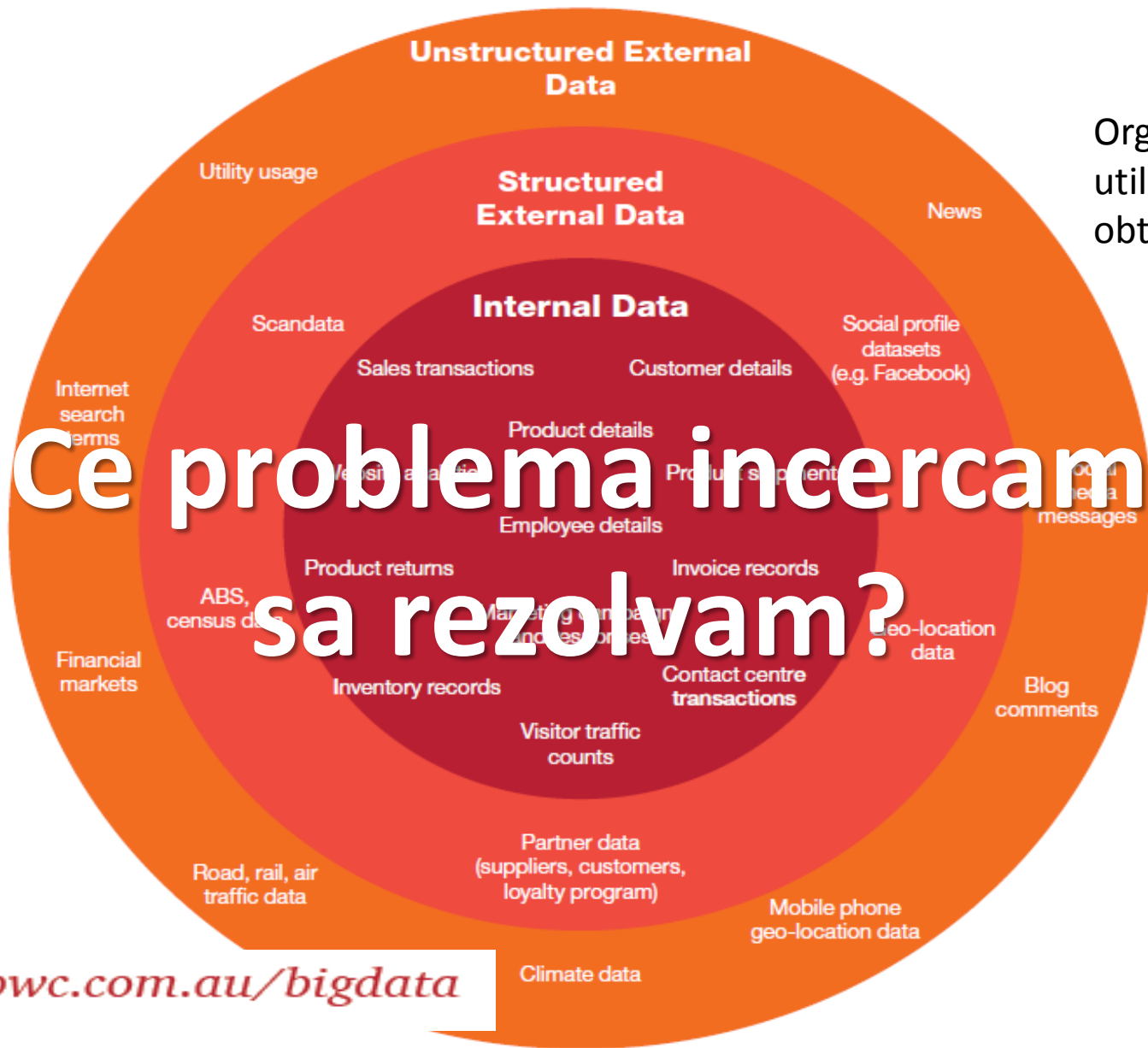
# Universul Datelor

An iceberg floating in a blue ocean under a blue sky. The small tip above the water is labeled 'Date Structurate'. The much larger, submerged part of the iceberg is labeled 'Date Semi- si Nestructurate'. The text is in white, and the background is a photograph of an iceberg.

Date Structurate

## Date Semi- si Nestructurate

Volum urias de date tranzactionale  
Volum urias de informatie nestructurata  
Prea mare doar pentru baze de date relationale  
Nevoia de instrumente noi



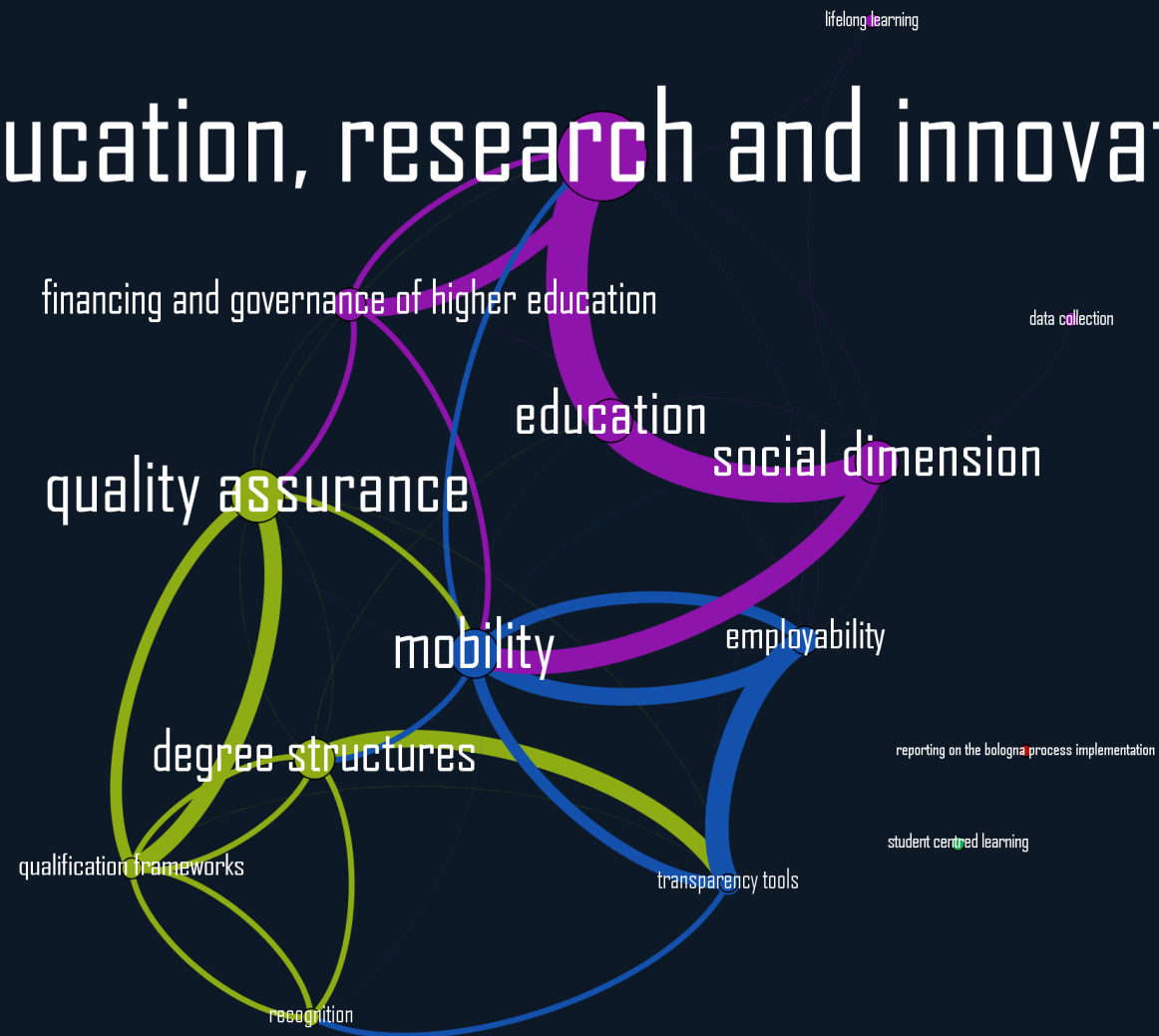
Organizatiile trebuie sa demareze analize Big Data prin utilizarea tuturor datelor interne, apoi trebuie sa invete sa obtina si sa structureze date externe

### De la Big Data la Date “Bune”

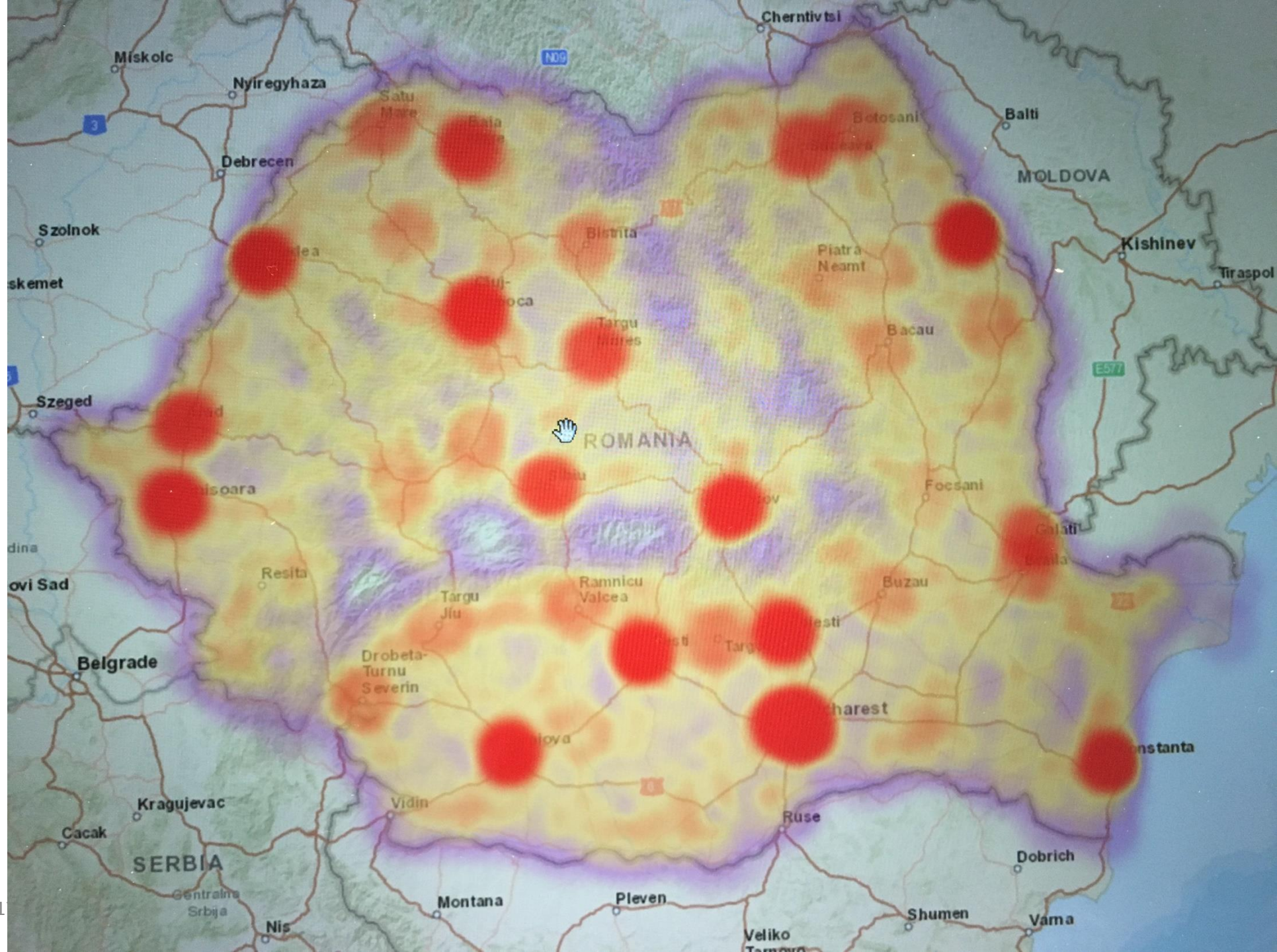
- **Modelele cele mai adecvate**
- **Capacitati transformationale**
- **Analytics si vizualizarea datelor**

Liniile de Actiune ale BP

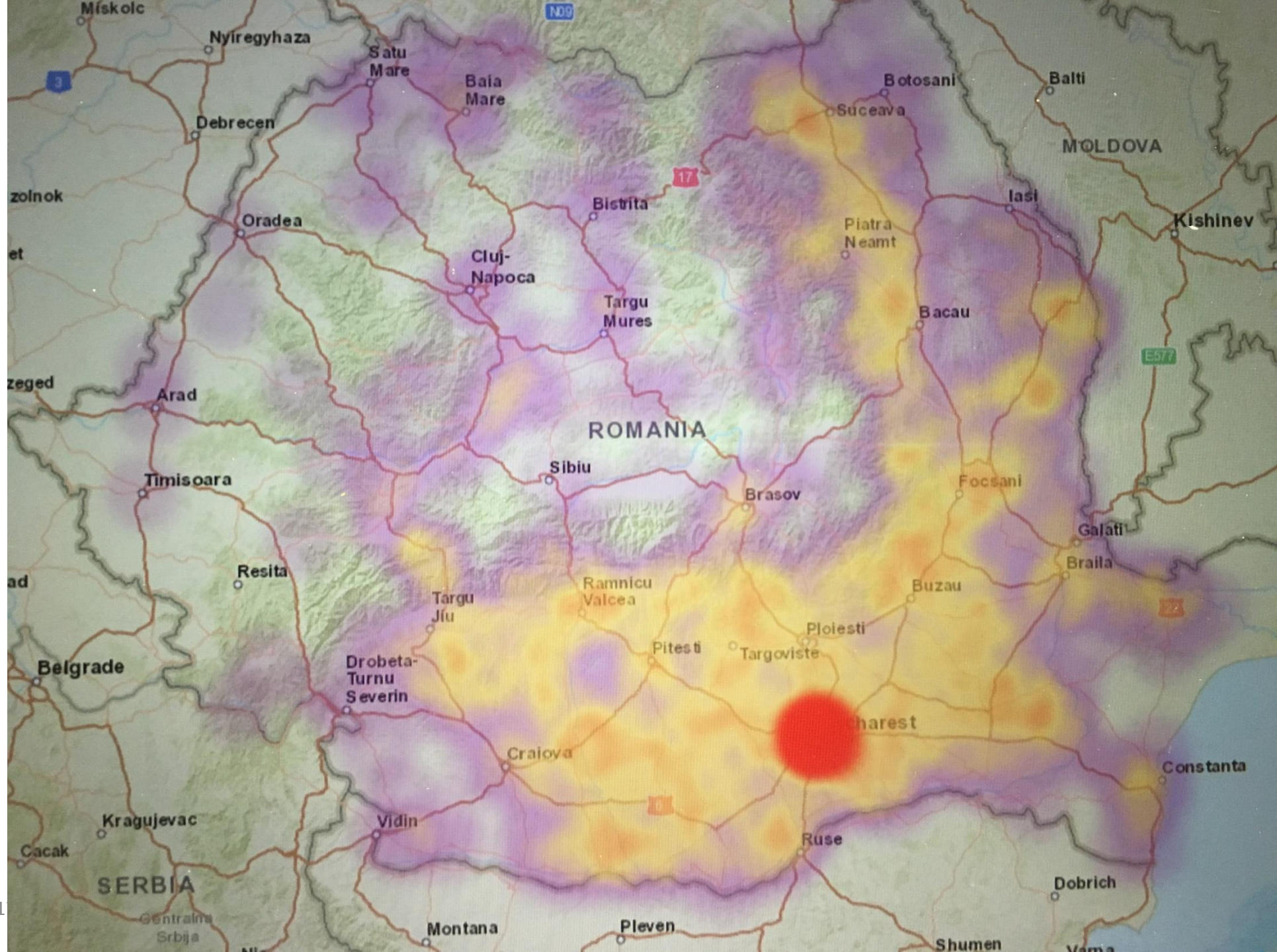
# education, research and innovation



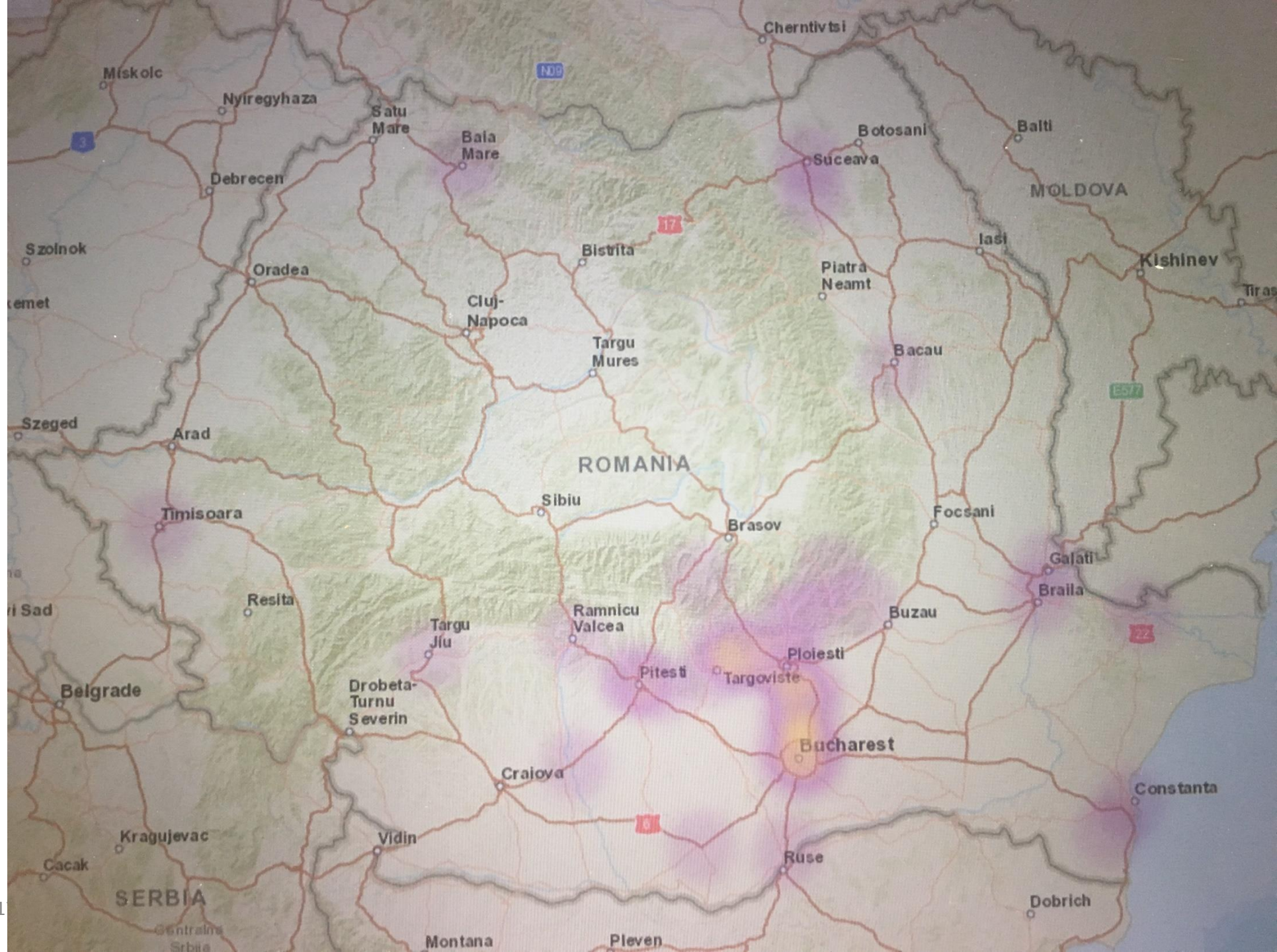








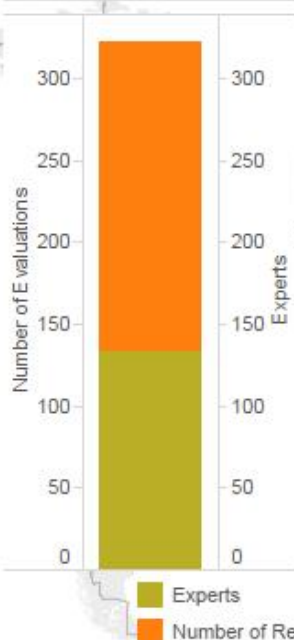
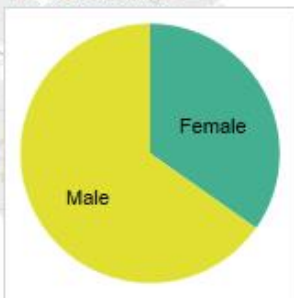






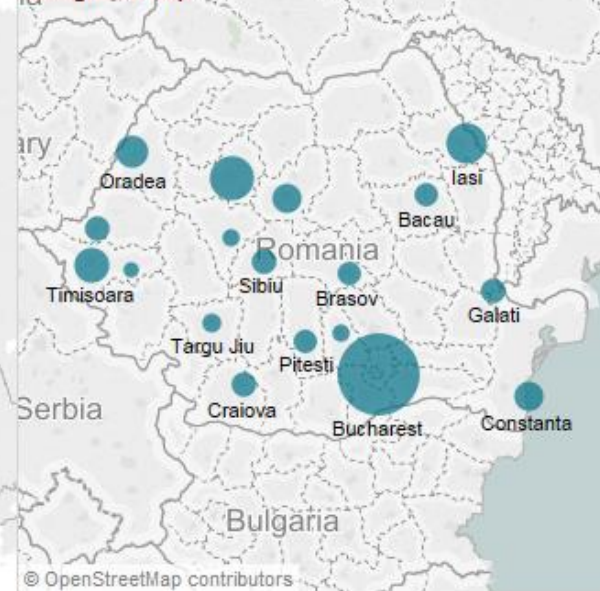
Number of Evaluators  
1 29

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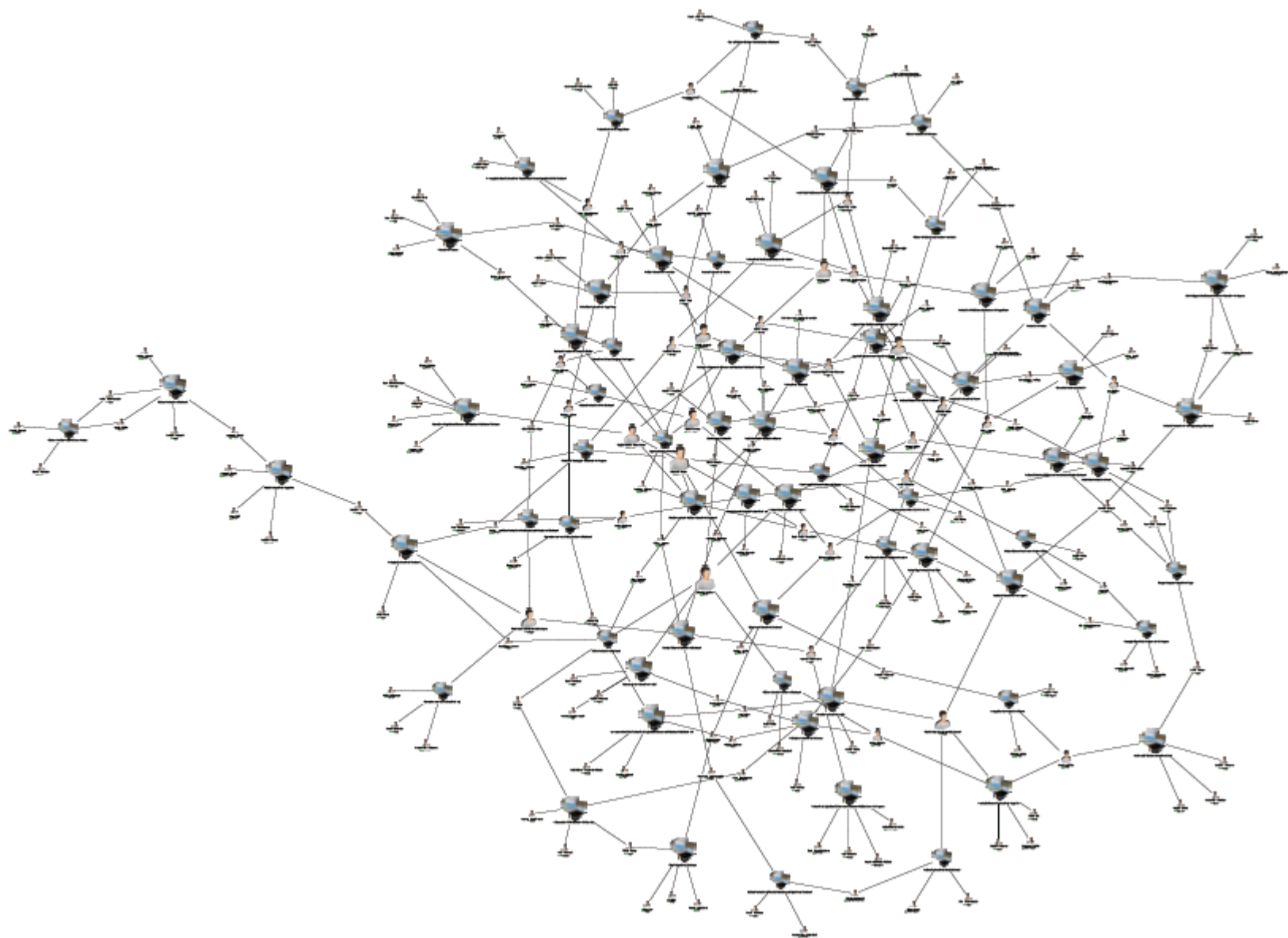


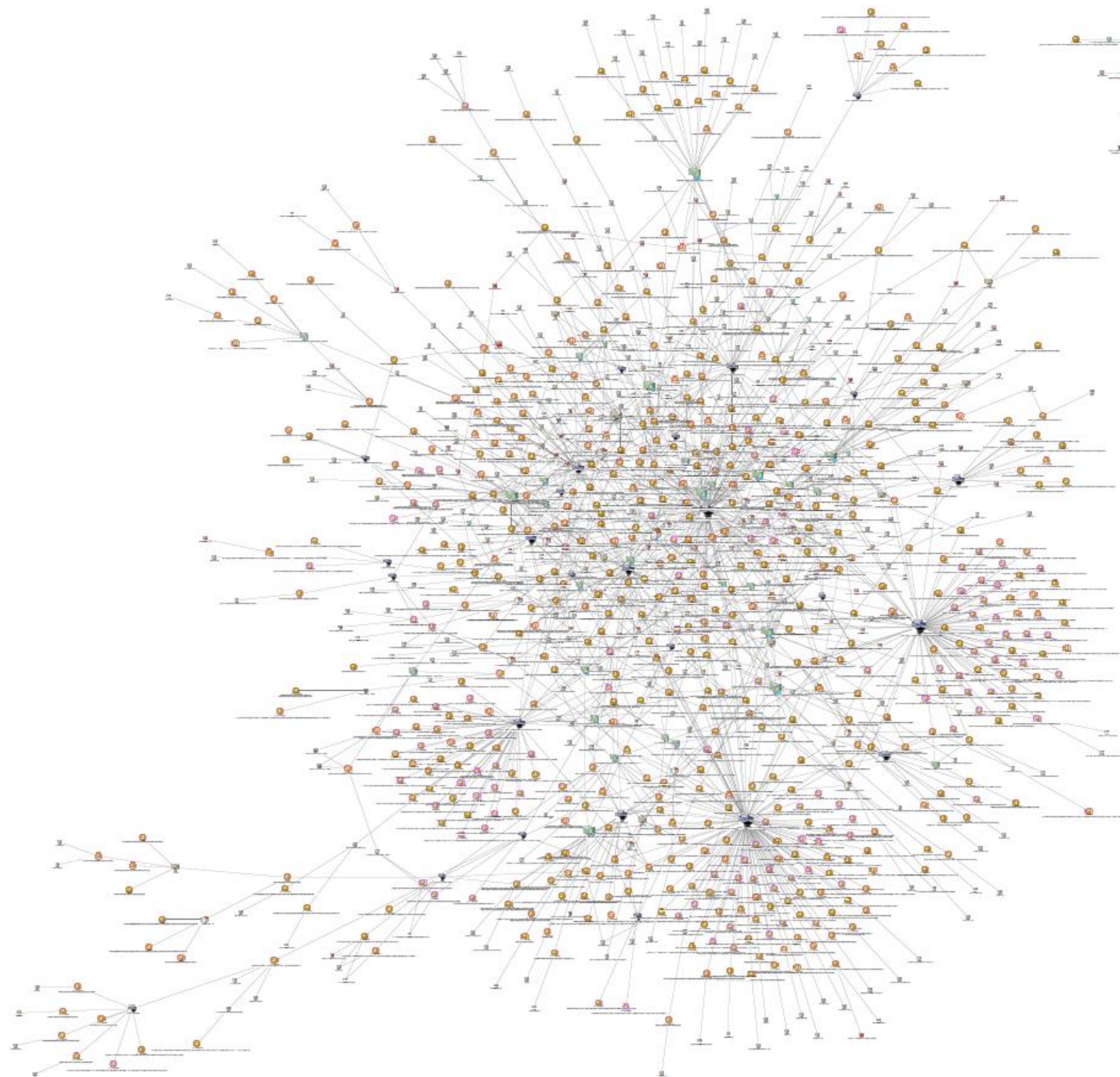
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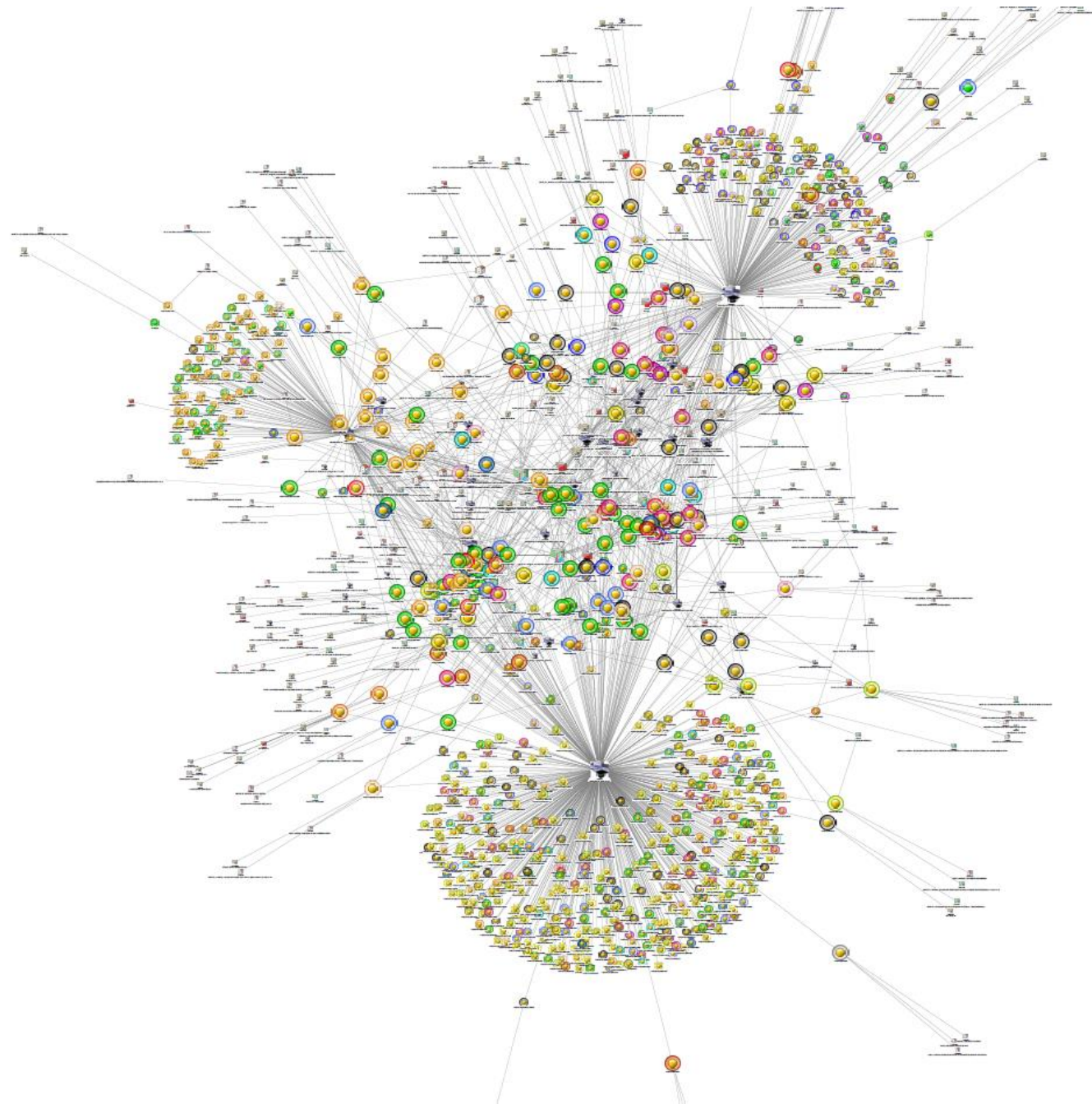
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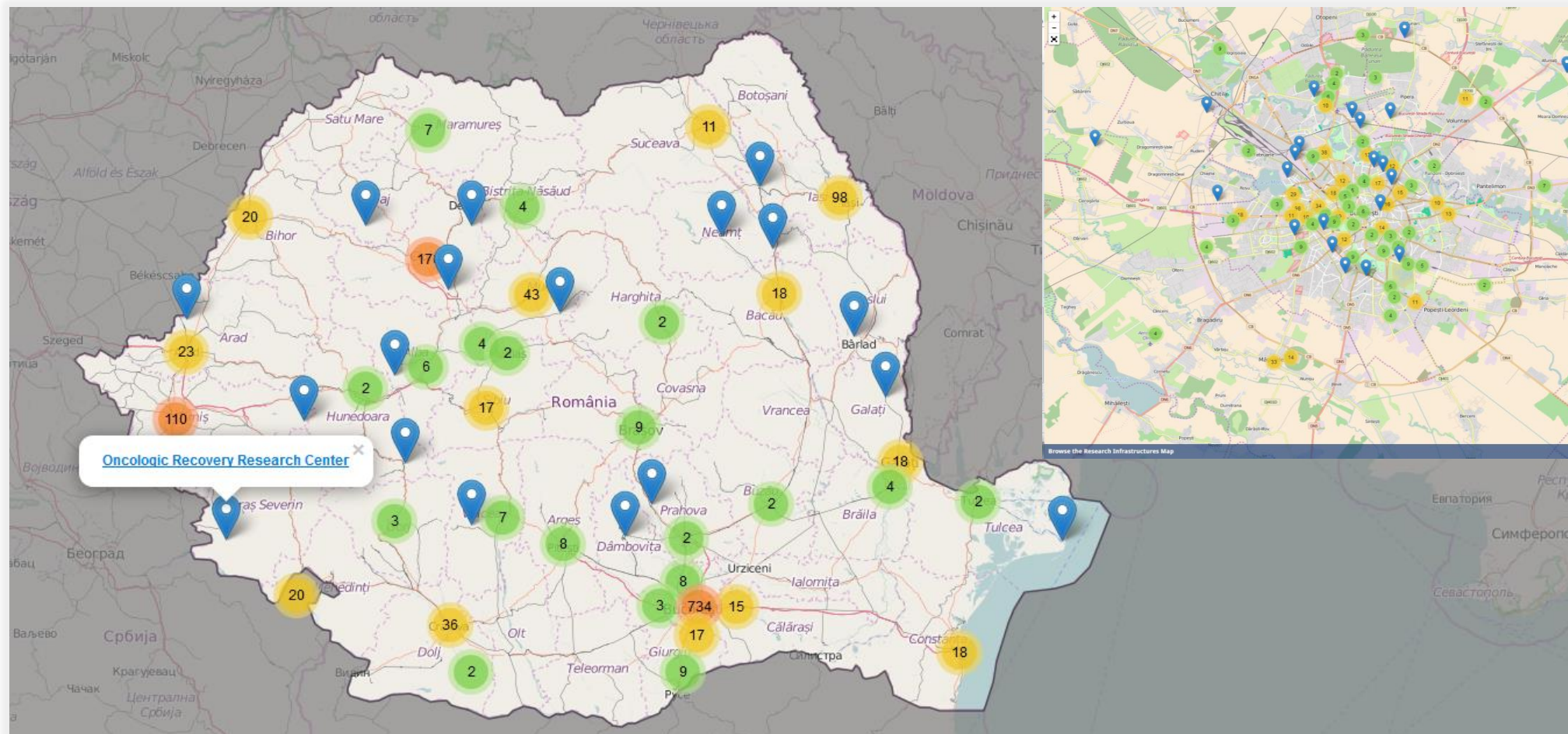
or

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**17.911** equipments  
**6.751** services

**341** institutions/organizations  
**4.569** persons  
**794** registered userstilizatori înregistrați

