

**Corina Buzoianu – Qualitative Research Expert / Communication Specialist**  
**Facts&Figures**

Corina Buzoianu is associate professor at SNSPA, College of Communication and Public Relations, where she teaches courses *Imagology*, *Image analysis*, *Managing image crisis* and *Online crisis communication*. She holds a PhD in image epistemology and postdoctoral studies on qualitative research in communication. Her research interests include qualitative research in communication, image studies and crisis communication. Since 2013, Corina Buzoianu has been involved in the international conference *Qualitative Research in Communication* (organized every two years) and since 2012 she is the Erasmus+ academic coordinator for the College of Communication and Public Relations.